

Exponential Function: $y = ab^x$, where $a \neq 0$ and the base b is a positive real number other than 1.

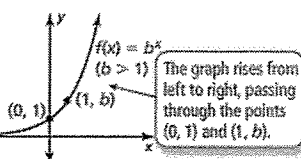
- If $a > 0$ and $b > 1$, then $y = ab^x$ is an **exponential growth function**, and b is called the **growth factor**. The simplest type of exponential growth function has the form $y = b^x$.
- If $a > 0$ and $0 < b < 1$, then $y = ab^x$ is an **exponential decay function** and b is called the **decay factor**.

Core Concept

Parent Function for Exponential Growth Functions

The function $f(x) = b^x$, where $b > 1$, is the parent function for the family of exponential growth functions with base b . The graph shows the general shape of an exponential growth function.

The x -axis is an asymptote of the graph. An **asymptote** is a line that a graph approaches more and more closely.



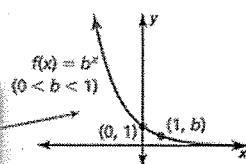
The domain of $f(x) = b^x$ is all real numbers. The range is $y > 0$.

Core Concept

Parent Function for Exponential Decay Functions

The function $f(x) = b^x$, where $0 < b < 1$, is the parent function for the family of exponential decay functions with base b . The graph shows the general shape of an exponential decay function.

The graph falls from left to right, passing through the points $(0, 1)$ and $(1, b)$.



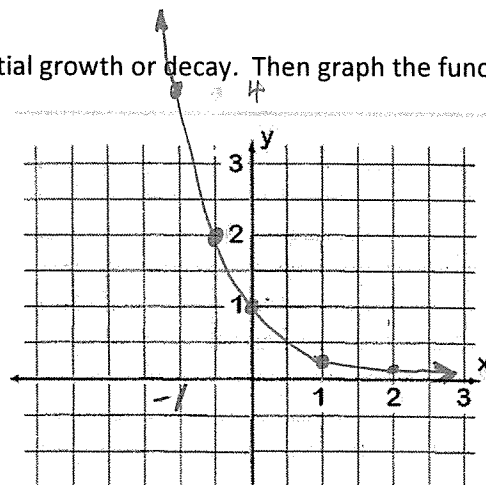
The x -axis is an asymptote of the graph.

The domain of $f(x) = b^x$ is all real numbers. The range is $y > 0$.

Ex 1: Graphing exponential growth and decay functions

Tell whether the function $f(x) = (0.25)^x$ represents exponential growth or decay. Then graph the function. Be sure to label a few points.

x	$f(x)$
0	1
1	0.25
2	0.0625
3	0.015625
-1	4
$-\frac{1}{2}$	2



Section II: Exponential Models

Some real-life quantities increase or decrease by a fixed percent each year (or some other time period). The amount y of such a quantity after t years can be modeled by one of these equations.

Exponential Growth Model

$$y = a(1 + r)^t$$

- a is the initial amount
- r is the percent increase or decrease written as a decimal
- $1+r$ is the growth factor.
- $1-r$ is the decay factor.

Exponential Decay Model

$$y = a(1 - r)^t$$

Again, what makes up the growth factor and the decay factor?

growth factor = $1 + \%$ increase
decay factor = $1 - \%$ decrease

Growth factor is $1 + \% \text{ increase}$. Decay factor is $1 - \% \text{ decrease}$.

Which part of the models represents the percent increase and percent decrease? r

Example 2: Depreciation

The value of a car y (in thousands of dollars) can be approximated by the model $y = 25(0.85)^t$, where t is the number of years since the car was new.

- Does the model represent exponential growth or exponential decay? decay
- What is the annual percent increase or decrease in the value of the car? 15% decrease ($1 - 0.85$)
- When will the car have a value of \$8000? Use the TRACE feature of your graphing calculator and enter the function in Y_1 . in year 7

Example 3: Population

In 2000, the world population was about 6.09 billion. During the next 13 years, the world population increased by about 1.18% each year. 2000 = year 0

- Write an exponential growth model giving the population y (in billions) t years after 2000. Estimate the world population in 2005.

$y = a(1+r)^t \rightarrow y = 6.09(1+0.0118)^t$ Year 2005 $\rightarrow t=5$
 $y = 6.09(1.0118)^5$ $y \approx 6.457 \rightarrow 6.46 \text{ billion}$

- Estimate the year when the world population was 7 billion. Use the TABLE feature on your graphing calculator and enter the function in Y_1 . year 2012

According to UN, in 2018, pop'n = 7.6 bill

Example 4: Decay

The amount y (in grams) of the radioactive isotope chromium-51 remaining after t days is $y = a(0.5)^{\frac{t}{28}}$, where a is the initial amount in grams. What percent of the chromium-51 decays each day?

$y = a[(0.5)^{\frac{1}{28}}]^t$ power of a power prop.

$a(0.9755)^t$

$1 - r = 0.9755 \rightarrow r = 0.02445 \rightarrow 2.45\% \text{ decays each day.}$

Example 5: Compound Interest

You deposit \$9000 in an account that pays 1.46% annual interest. Find the balance after 3 years when the interest is compounded quarterly.

$A = P(1 + \frac{r}{n})^{nt}$
 $= 9000(1 + \frac{0.0146}{4})^{4 \cdot 3}$
 $= 9402.2106$

Balance = \$9402.21

Core Concept

Compound Interest

Consider an initial principal P deposited in an account that pays interest at an annual rate r (expressed as a decimal), compounded n times per year. The amount A in the account after t years is given by

$$A = P(1 + \frac{r}{n})^{nt}$$

Practice Exponential Growth and Decay

1. The value of a car y (in thousands of dollars) can be approximated by the model $y = 31(0.92)^t$, where t is the number of years since the car was new.

- a. Does the model represent exponential growth or exponential decay? decay
 b. What is the annual percent increase or decrease in the value of the car? 8% decrease
 c. When will the car have a value of \$9600? After 14 years
 (May have to use TABLE)

2. In 2000, the world population was about 1.04 million. During the next 14 years, the world population increased by about 2.05% each year.

$$r = 0.0205 \quad y = a(1+r)^t$$

- a. Write an exponential growth model giving the population y (in millions) t years after 2000. Estimate the world population in 2008.

$$y = 1.04(1+0.0205)^t \rightarrow y = 1.04(1.0205)^8 \Rightarrow 1.223 \rightarrow 1.22 \text{ million}$$

- b. Estimate the year when the city's population was 1.3 million. 2011

$$y = 11 \rightarrow$$

3. The amount y (in grams) of the radioactive isotope barium-140 remaining after t days is $y = a(0.5)^{\frac{t}{13}}$, where a is the initial amount in grams. What percent of the barium-140 decays each day?

$$y = a(0.5)^{\frac{t}{13}}$$

$$y = a(0.5^{\frac{1}{13}})^t$$

$$y = a(0.948)^t$$

$$1-r = 0.948$$

$$r \approx 0.0519$$

$$\rightarrow 5.19\% \text{ per day}$$

4. You deposit \$8600 in an account that pays 1.32% annual interest. Find the balance after 4 years when the interest is compounded quarterly.

$$A = P(1 + \frac{r}{n})^{nt}$$

$$r = 0.0132$$

$$n = 4$$

$$t = 4$$

$$A = 8600(1 + \frac{0.0132}{4})^{4 \cdot 4}$$

$$\rightarrow \$9065.49$$

5. The amount y (in grams) of the radioactive isotope iodine-123 remaining after t days is $y = a(0.5)^{\frac{t}{13}}$, where a is the initial amount in grams. What percent of the iodine-123 decays each hour?

$$5.19\% \text{ each hr.}$$

6. You deposit \$9000 in an account that pays 1.46% annual interest. Find the balance after 3 years when the interest is compounded daily.

$$P$$

$$n = 365$$

$$r = 0.0146$$

$$t = 3$$

$$A = P(1 + \frac{r}{n})^{nt}$$

$$= 9000(1 + \frac{0.0146}{365})^{365 \cdot 3}$$

$$\Rightarrow \$9402.952 \rightarrow \approx \$9402.95$$

